Oakley Authentic Pres. SportSpecificGuide vr Opticiens (feb 2022)

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 \therefore deze guide is gemaakt om het voor de medewerkers in de winkel makkelijker te maken om een Oakley op sterke te verkopen.



OAKLEY® AUTHENTIC PRESCRIPTION

SPORT SPECIFIC GUIDE

FEBRUARY 2022



OAKLEY® AUTHENTIC PRESCRIPTION

SPORT SPECIFIC GUIDE

WHAT IS THIS GUIDE?

This guide has been designed to provide dear information on suggested styles and lenses which are suited to prescription, for the sports most associated with our brand.

The guide contains information on suggested frame styles, lens tints, lens technologies and suggested pricing for various sports.

This information will allow you to provide your customer with the best product recommendation for their specific sporting needs, whether it be off the shelf or in prescription.

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PRIZM™ LENSES

Difficulty with eye fatigue or struggling with the lack of in game contrast? With our PRIZM™ Lens Technology, Stealth AR and Oakley Authentic Prescription Plutonite® lenses you'll see more detail by boosting contrast and elevating the right colours whilst you game. By filtering 40% of blue light in the 380-500nm range, this lens helps protect against natural and artificial light that causes eye fatigue.



ENHANCED CONTRAST

By reducing screen and background glare, blue light and increasing on screen contrast, Prizm™ Gaming provides clearer and more comfortable vision whilst concentrating on your gaming device.

OUR GAMING PICKS

These frames, with enhanced lens coverage, allow every millimeter of your peripheral view to be fully optimized when combined with PRIZMTM Gaming. These durable yet lightweight designs take performance to the next level and bring lightweight style for extended gaming sessions.



PERFORMANCE GAMING

| | FRAME | FRAME PRICE | | GAMING | LENS FORMAT |
|----|---|-------------|-----------|--------------|---|
| 00 | +6.00 / -8.00 CYL 6 OX8028 | €156 | SV PAL | €250 €580 | SV PRIZM™ Gaming uses the Oakley True Digital lens format (More details on Prescription Price Sheet) |
| | WHEELHOUSE +6.00 / -8.00 CYL 6 OX8166 | €156 | SV PAL | €250 €580 | PAL PRIZM™ Gaming uses the Oakley True Digital Advance Plus for PAL (More details on Prescription Price Sheet). |
| 00 | METALINK +3.50 / -6.00 CYL 6 0X8153 | €187 | SV PAL | €250 €580 | STRAC, |

tens options, frames and frame specific power ranges. Please contact us if you have any questions about on. UK/Ireland: <u>assion/wolficesupport@ession.co.uk</u> Nordice: info@nordic.lusoffice.com Check MyLus Oakley® Auth entic Prescrip nds: sur

N.B. The above Suggested Retail Prices are for indicative purposes only. Final prices are at the sole discretion of the retaiker EssilorLuxottica® does not interfere with any pricing decisions.

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Difficulty spotting hazards whilst cycling on the road ? By combining our PRIZM™ Lens Technology, Stealth™ AR and Oakley® Authentic Prescription Plutonite® lenses you'll see more detail by boosting contrast and elevating the right colour for your adventure. Below you'll find some of our favourite cycling glasses and frames for your prescription.



OUR ROAD CYCLING PICKS

These frames with enhanced lens coverage allow every millimeter of the peripheral view to be fully optimized with our High Definition Optics™. These durable yet lightweight designs take performance to the next level and bring style along for the ride.



IMPACT PROTECTION LENSES

Oakley lenses are designed and tested under extreme high mass and high velocity circumstances to ensure uncompromising protection across a wide range of demanding conditions.

Our original Radar® eyewear combined everything we learned from decades of research with the world's best athletes. The larger lens of the Radar® EV and its extended range of view in the upper peripheral region, sets the milestone for sport performance.



Radar® EV Path® with Shield Prescription Inserts

Check MyLuxettica for more lens options, frames and frame specific power ranges. Please contact us if you have any questions about Oakloy A Authentic Prescription, UK/Netland: assilon/anditicaupport@exalinc.ou.ik Nordies: info@mortlic.luxottica.com Belgium / Luxembourg: info@be.luxottica.com Netberfands: support@exalinc.ou.ik Nordies: info@mortlic.luxottica.com UN The check of Constraint of Intel Difference (in Infortune content and internet and the other theorem of the other theorem

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PRIZM™ LENSES



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Difficulty spotting hazards or reading the line of your favourite trail? With our PRIZM™ Lens Technology, Stealth™ AR and Oakley® Authentic Prescription Plutonite® lenses you'll see more detail by boosting contrast and elevating the right colour for your adventure. Below you'll find some of our favourite cycling glasses and frames for your trail prescription.



*VLT - Visual Light Transmission

OUR MOUNTAIN AND TRAIL PICKS

These frames with enhanced lens coverage allow every millimeter of the peripheral view to be fully optimized with our High Definition Optics™. These durable yet lightweight designs take performance to the next level and bring style along for the ride.



SPORTS PERFORMANCE

| | POWER RANGE | FRAME PRICE | | CLEAR LENS | | PRIZM |
|-------------------------------|--|---------------------------|--------------|---|-----------------|--------------|
| | FLAK* 2.0 XL +4.00 / -5.00 CYL 3 009188 | €166 | SV PAL | €400 €620 | €540 €760 | €380 €580 |
| 00 | PLAZMA +4.00 / -5.00 CYL 3 009019 | €166 | SV PAL | €400 €620 | €540 €760 | €380 €580 |
| EAS | FLAK* XS +2.00 / -3.50 CYL 2 009188 | €111 | SV PAL | €330 €550 | €470 €690 | €310 €510 |
| Oakley® Authentic Prescriptio | lens options, frames and frame n. UK/Ireland: <u>ession/ucotticas</u> the luxottica.com Netherlands: | upport@essilor.cp.uk Nore | lics: info@r | et us if you have any nordic.luxottica.com | questions about | |

N.B. The above Suggested Retail Prices are for indicative purposes only. Final prices are at the sole discretion of the retailer -EssionLuxotica® does not interfere with any pricing decisions.



Difficulty reading the course or getting blinded by sunlight when teeing off? With our PRIZM™ Lens Technology, Stealth™ AR and Oakley Authentic Prescription Plutonite® lenses you'll see more detail by boosting contrast and elevating the right colour on the course. Below you'll find some of our favourite golf glasses and frames for your golf prescription.



OUR GOLF PICKS

These frames, with enhanced lens coverage, allow every millimeter of your peripheral view to be fully optimized using our High Definition Optics™. These durable yet lightweight designs take performance to the next level and bring style along to the green.



IMPACT PROTECTION LENSES

Oakley lenses are designed and tested under extreme high mass and high velocity circumstances to ensure uncompromising protection across a wide range of demanding conditions.

Our original Radar[®] eyewear combined everything we learned from decades of research with the world's best athletes. The larger lens of the Radar[®] EV and its extended range of view in the upper peripheral region, sets the milestone for sport performance.



Radar® EV Path® with Prescription Shield

Check MyLuxottica for more lens options, frames and frame specific power ranges. Please contact us if you have any questions about Oakley[®] Authentic Prescription. UK/Ireland: <u>essilorbandticasupportReadior.co.uk</u> Nordies: <u>infoRtinardicLuxottica.com</u> Belgium / Luxembourg: <u>infoRtibe.huxottica.com</u> Netherlands: <u>succortEtriLuxottica.com</u>

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| SPORTS PERF | | | the wal | | K | |
|--|-----------------------------------|--------------------------|------------------------|---|---|---|
| JFORTS FERF | POWER RANGE | FRAME PRICE | | CLEAR LENS | TRANSITIONS | PRIZM |
| - | FLAK* 2.0 XL | TRAME FRIE | 57 | | GEN STM | |
| | +4.00 / -5.00 CYL 3 009188 | €166 | PAL | €400 €620 | €540 €760 | €380 €580 |
| | PORTAL X +4.00 / -5.00 CYL 3 | | sv | €400 | €540 | €380 |
| S | 009460 | €136 | PAL | €620 | €760 | €580 |
| | FLAK* XS | | sv | F330 | €470 | £310 |
| 603 | +2.00 / -3.50 CYL 2 0J9005 | €111 | PAL | €550 | €690 | €510 |
| SPORTS PERF | ORMANCE - S | HIELD | | | | |
| | RADAR* EV PATH* * | | | CLEAR | GREY / BLACK | GREY / BLACK |
| | +2.00 / -5.00 CYL 2 009208 | €167 | sv | €370 | €310 | FOLARIZED €340 |
| and an and a second sec | Prescription Inserts is not avail | able with PRIZM™ or TRAJ | NSITIONS™ | GEN 8 [™] . Prices dis | played are per pair of le | nsas. |
| a (| | * | NSITIONS TH | GEN 8 ^{™,} Prices dis | played are per pair of lo | nses. |
| a (| Frescription Inserts is not avail | * | NSITIONS ** | GEN 8 TM , Prices dis | played are per pair of lo | nses. |
| a (| | * | NSITIONS ** | FAIRWAY ZO distance zone | NE - A wide golf s , providing crisp via s so you can follow | pecific sion above |
| a (| | * | NSITIONS | FAIRWAY ZO distance zone the fitting cros down the fain PUTTING ZO specific intern | NE - A wide golf sj , providing crisp vi ss so you can follow vay. NE - A long and ev hediate zone, whid their shots with a m | pecific sion above v your ball ren golf h allows the |
| a (| | * | NSTTIONS ** | FAIRWAY ZO distance zone the fitting cros down the fairu PUTTING ZO specific intern golfer to take head position SCORECARD | NE - A wide golf sy , providing crisp vi ss so you can follow vay. NE - A long and ev hediate zone, which their shots with a m ZONE - A golf spr tich allows the golf | pecific sion above v your ball en golf h allows the hore natural |
| a (| | * | NETTIONS ** | FAIRWAY ZO distance zone the fitting cros down the fain PUTTING ZOI specific intern golfer to take head position SCORECARD vision zone wi see their score | NE - A wide golf sy providing crisp vi ss so you can follow vay. NE - A long and ev hediate zone, which their shots with a m ZONE - A golf spe tich allows the golf scard. ggresskes available in a | pecific sion above v your ball ren golf n allows the nore natural ecific near ier to clearly |





Difficulty with glare and clarity whilst on the water? By combining our PRIZM™ Lens Technology, Stealth™ AR and Oakley® Authentic Prescription Plutonite® lenses you'll see more detail by boosting contrast and elevating the right colour for your adventure. PRIZM™ Deep Water is perfect for the open ocean, whilst PRIZM™ Tungsten and PRIZM™ Jack are ideal for rivers and smaller bodies of water

Jade are ideal for rivers and smaller bodies of water. Below you'll find some of our favourite wrap glasses and frames for your fishing prescription.



OUR FISHING PICKS

These frames with enhanced lens coverage allow every millimeter of the peripheral view to be fully optimized with our High Definition Optics™. These durable yet lightweight designs take performance to the next level and bring style along for the ride.



HD POLARIZED LENSES

Oakley proprietary technology designed to filter out 99% of reflected glare without the haze and optical distortion that typically comes with conventionally manufactured polarized lenses.

Both lenses are manufactured at the same time to perfectly align and center the axis of polarization. This prevents any unwanted glare from sneaking through any part of the lens.

On and around water, this helps to relax your eyes, and allow to see things clearly on and just below the surface.



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Check MyLucottics for more lens options, frames and frame specific power ranges. Please contact us if you have any questions about Cakloy⁴ Authentic Prescription. UK/Netand: scalaritization posterior could Nordise: <u>informatic involtica.com</u> Belgium / Lucombourg <u>informatic involtica com</u>

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PRIZM[™] Landbab Difficulty spotting the ball approaching or getting blinded by sunlight? By combining our PRIZM[™] Lens Technology, Stealth[™] AR and Oakley[®] Authentic Prescription Plutonite[®] you'll see more detail, contrast and the right colours for your game. As we do not have a specific lens technology for these sports, we suggest using the following as alternatives. PRIZM[™] Golf will help enhance the outdoor playing environment, whilst PRIZM[™] Low Light and Transitions[™] Gen 8[™] will provide a clear option indoors and varying grades of tint whilst outdoors. Below you'll find some of our favourite padel / tennis glasses and frames for your prescription.



OUR PADEL AND TENNIS PICKS

These frames, with enhanced lens coverage, allow every millimeter of your peripheral view to be fully optimized using our High Definition Optics™. These durable yet lightweight designs take performance to the next level and bring style along for the game.

VLT - Visual Light Transm



IMPACT PROTECTION LENSES

Oakley lenses are designed and tested under extreme high mass and high velocity circumstances to ensure uncompromising protection across a wide range of demanding conditions.

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Radar® EV Path® with Prescription Shield

Check MyLuxettica for more lens options, frames and frame specific power ranges. Please contact us if you have any questions about Oakloy* Authentic Prescription. UK/Ireland: <u>essilorituretticaeupportileusilor coult</u> Nordiea: <u>info@nordic.luxottica.com</u> Belgium / Luxembourg: <u>info@beluxottica.com</u> Netherlands: <u>support@ntluxottica.com</u> III

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| SPORTS PERF | ORMANCE | | | AN | PA ID TEN | DEL INIS |
|-------------------|-------------------------------------|-------------|-----|--------------|--------------|--------------|
| | POWER RANGE | FRAME PRICE | | CLEAR | | PRIZM |
| | FLAK* 2.0 XL +4.00 / -5.00 CYL 3 | €166 | SV | €400 | €540 | €380 |
| | 009188 | | PAL | €620 | €760 | €580 |
| | PLAZMA +4.00 / -5.00 CYL 3 | €166 | sv | €400 | €540 | €380 |
| e e | OO9019 | | PAL | €620 | €760 | €580 |
| Sector Contractor | FLAK* XS | | | | | |
| Y A S | +2.00/-3.50 CYL 2 | €111 | SV | €330 €550 | €470 €690 | €310 €510 |
| and and | QJ9005 | | PAL | 6000 | 6090 | estu |
| SPORTS PERF | ORMANCE - S | HIELD | | | | |
| | RADAR* EV PATH** | | | CLEAR | GREY / BLACK | GREY / BLACK |
| | +2.00/-5.00 CYL 2 | | | | | POLARIZED |

Radar EV Path* with Shield Prescription Inserts is not available with PRIZM™ or TRANSITIONS™ GEN 8™. Prices displayed are per pair of lenses.

Check MyLuxottica for more lens options, frames and frame specific power ranges. Please contact us if you have any questions about Calky # Authentic Prescription. UK/Release: assilon/anditicauport@easilon.co.uk Nordies: info@hordici.luxottica.com Belgium / Luxembourg: info@be.luxottica.com Netherlands: succont@hilluxottica.com N.B. The above Suggested Retail Prices are for indicative purposes only. Final prices are at the sole discretion of the retailer -EssilorLuxottica* does not interfere with any pricing decisions.

